



# Rotorua Primary School

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## Marketing Information & Arrival Survey: Students

Please answer the following questions to help us improve our service.

Your Name:

What marketing materials did you see before you started school?

- School Website
- Education New Zealand Website
- School brochure
- Agent brochure
- School video
- Youtube video
- School Facebook page
- Other (specify)

If you viewed it, please rate our website.

☺ ☹  
 1 2 3 4 5 6

If you viewed it, please rate the school brochure.

☺ ☹  
 1 2 3 4 5 6

How complete was the information you received?

☺ ☹  
 1 2 3 4 5 6

How would you rate our marketing materials for accuracy (the school is just like we described it)?

☺ ☹  
 1 2 3 4 5 6

How would you rate our marketing materials for attractiveness & format?

☺ ☹  
 1 2 3 4 5 6

What other school information would you have liked?

What other general information about NZ would you have liked?

How would you rate our orientation?

😊 ☹️  
1 2 3 4 5 6

How could we improve orientation?

How happy are you at school?

😊 ☹️  
1 2 3 4 5 6

What would make you happier at school?

How happy are you in your homestay?

😊 ☹️  
1 2 3 4 5 6

What would make you happier in your homestay?

Thank  
you for  
your

feedback